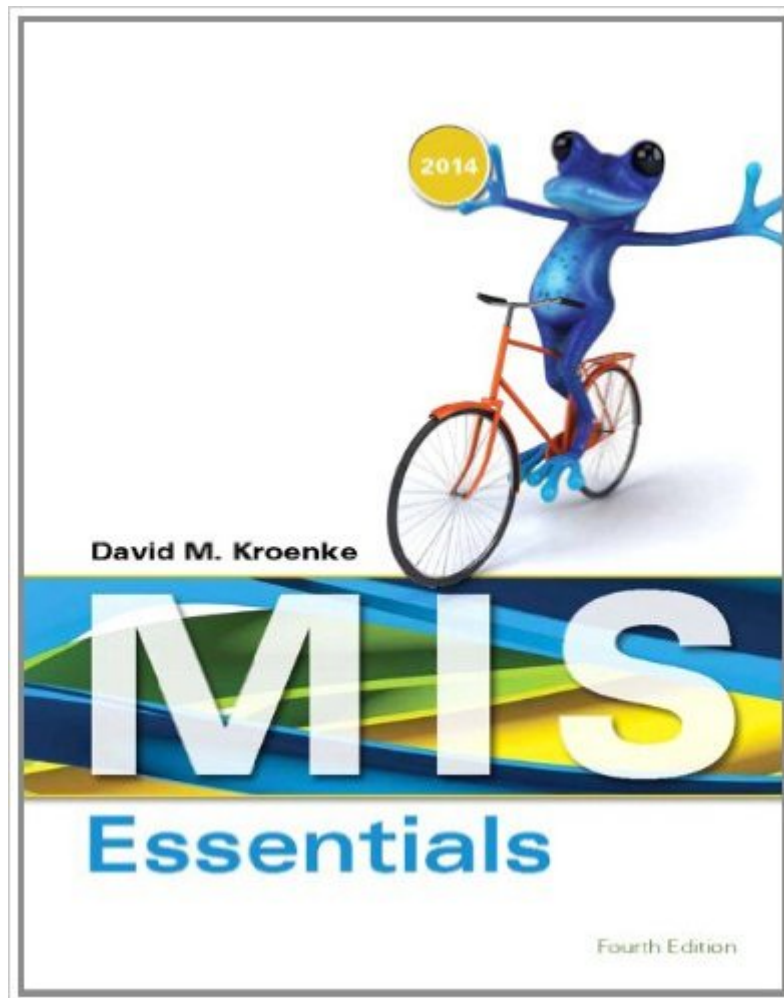


The book was found

# MIS Essentials (4th Edition)



## Synopsis

For undergraduate Introductory Management Information Systems courses. Exploring how people use IS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school—showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, MIS Essentials, Fourth Edition contains fresh, new, and current material to help keep your students up to date.

• Teaching and Learning Experience

• This program will provide a better teaching and learning experience—“for you and your students. Here’s how:

- Personalize learning with MyMISLab—the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom.
- Focus on important themes of ethics, security, and other timely topics through text’s Guides, designed to help students improve their skills as future business professionals.
- Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features.
- Keep content current to help keep your students up to date with the most recent events.

Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both—the physical text and MyMISLab search for ISBN-10: 0133807479 / ISBN-13: 9780133807479. That package includes ISBN-10: 0133546594 / ISBN-13: 9780133546590 and ISBN-10: 0133591328 / ISBN-13: 9780133591323. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

## Book Information

Paperback: 432 pages

Publisher: Pearson; 4 edition (February 2, 2014)

Language: English

ISBN-10: 0133546594

ISBN-13: 978-0133546590

Product Dimensions: 8.4 x 0.7 x 10.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars— See all reviews (5 customer reviews)

Best Sellers Rank: #101,639 in Books (See Top 100 in Books) #149 in Books > Business &

Money > Management & Leadership > Information Management #1556 in Books > Business & Money > Processes & Infrastructure #2403 in Books > Textbooks > Business & Finance

## Customer Reviews

Awful textbook. Badly organized, lots of useless sidebar info, insipid graphics apparently designed for those with a short attention span. Some of the information is just plain wrong and there are no citations!

Exactly what I wanted on time.

Great price !!!

school book

Tooo expansive and toooo bad

[Download to continue reading...](#)

MIS Essentials (4th Edition) Essentials of MIS (12th Edition) Essentials of MIS (11th Edition) El Libro De Mis Oraciones: Edition (Spanish Edition) Memoria de mis putas tristes (Spanish Edition) Using MIS (9th Edition) Using MIS (8th Edition) La mujer de mis sueños - Secretos de famosos y triunfadores para lograr tu éxito / The Woman of My Dreams: Secrets from the famous and successful ones to achieve your success (Spanish Edition) The Mis-Education of the Negro Mis Primeras Lecciones: Piano Para Niños (Primer Libro) (Music Sales America) Reengineering Mis: Aligning Information Technology and Business Operations My Colors, My World/Mis Colores, Mi Mundo Engineering Graphics Essentials 4th Edition with Independent Learning DVD Essentials of Strength Training and Conditioning 4th Edition With Web Resource The Paralegal Professional: Essentials (4th Edition) Essentials of Musculoskeletal Care, 5th Edition (Essentials of Musculoskeletal Care (Griffin)) Casarett & Doull's Essentials of Toxicology, Second Edition (Casarett and Doull's Essentials of Toxicology) AACN Essentials of Progressive Care Nursing, Third Edition (Chulay, AACN Essentials of Progressive Care Nursing) Architect's Essentials of Contract Negotiation (The Architect's Essentials of Professional Practice) Essentials of Assessing, Preventing, and Overcoming Reading Difficulties (Essentials of Psychological Assessment)

[Dmca](#)